

PRSA|GA NEWS

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CAPSULE:

Jenny Schmitt wins PRSA|GA's Chapter Champion award

PHOTO:

Headshot attached

FULL TEXT:

**JENNY SCHMITT OF CLOUDSPARK
WINS PRSA|GA'S "CHAPTER CHAMPION" AWARD**

ATLANTA – May 6, 2010 – Jenny Schmitt, founder of CloudSpark, an award-winning strategic communications and social media company that specializes in helping new and emerging companies stand out and achieve results, has been awarded the Georgia Chapter's Chapter Champion award in recognition of her outstanding volunteer work for the Chapter.

Schmitt was presented with her certificate and an inscribed pen at the Chapter's monthly meeting Thursday, May 6.

The Chapter Champion award was created to recognize a member who has significantly contributed to the Chapter's success. It is given monthly or when appropriate.

A distinguished Presidential Fellow, Schmitt earned her M.S. in Independent Studies from The George Washington School of Medicine. She earned her B.B.A. in International Business from The George Washington University in Washington, D.C.

"The Georgia Chapter of PRSA provides a diversity of opportunities for its members to build their professional expertise along with their industry network. Whether it's a single day to help upcoming professionals or worthy nonprofits, or the opportunity to lead and build a special interest group, I've found value for the time invested and made connections that matter."

Schmitt served as co-chair of the Independent Counselors Special Interest Group – the largest SIG in the chapter – for three years. During the last several years, she has served as a session leader at the Real World Collegiate Conference and a counselor for nonprofits at the chapter's pro bono event, Quality Time with PR Minds. A frequent and sought-after public speaker, she presented on social media and communications at last year's and at this year's PRSA|GA Annual Conference.

As a result of this type of volunteerism, the Georgia Chapter ranks as the No. 2 Chapter in the nation and has been recognized for its best membership practices among PRSA Chapters across the country.

PRSA|GA (www.prsageorgia.org), the second-largest local chapter in the national society, consists of nearly 1,000 professionals throughout Georgia. Its mission is to enhance the profession, provide continuing education and offer networking opportunities for its members.

The Chapter has monthly meetings as well as nine Special Interest Groups (Corporate & Employee Communications, Healthcare, Independent Agency Owners, Independent Counselors, Leader Board, Nonprofit, Technology, Travel & Tourism, and Young Professionals) that meet at various times.

The Chapter supports six PRSSA (student society) groups at the following colleges: Clark Atlanta University, Georgia College & State University, Georgia State University, Georgia Southern University, Kennesaw State University and University of Georgia.

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